



VIDEO NEWS RELEASE

U.S. ARMY CORPS OF ENGINEERS

BUILDING STRONG®

For Immediate Release:
June 15, 2012
News Release No. 12-34

Contact:
Sandra Hudson, Public Affairs Specialist, 912.652.5760
Sandra.D.Hudson@usace.army.mil

Water Safety PSAs available for download

SAVANNAH, Ga. – The [U.S. Army Corps of Engineers \(USACE\) Savannah District](#) has produced three public service announcements (PSAs) to promote water safety and lifejacket use at Corps lakes this summer. The PSAs can be personalized with media station ID.

The high-resolution PSA video package is available for download via the Defense Video and Imagery Distribution System (DVIDS) at <http://www.dvidshub.net/video/145029/water-safety-public-service-announcements-psas> Users must first create a free DVIDS account in order to log-in and download the video.

Media can also contact Sandra.D.Hudson@usace.army.mil to request transfer of video files via their network's FTP server or to receive a DVD via mail.

Another excellent resource for water safety PSAs is the National Safe Boating Campaign website, <http://www.safeboatingcampaign.com/psas.htm>. This site offers free print, radio, and video PSA's for download in multiple lengths and formats.

The [Centers for Disease Control and Prevention](#) reports that drowning is the fifth leading cause of unintentional deaths in the U.S., and that nearly 80 percent of people who die from drowning are male. Wearing a properly-fitted, U.S. Coast Guard-approved life jacket can significantly reduce the risk of drowning.

- 30 -

ABOUT US: The U.S. Army Corps of Engineers' [Savannah District](#) manages [three lakes and hydroelectric dams](#) along the Savannah River. It also oversees a multi-billion dollar [military construction](#) program at 11 Army and Air Force installations in Georgia and North Carolina. Corps' projects range from barracks, hospitals and clinics to maintenance facilities, headquarters buildings and aircraft hangars. The Savannah District also has oversight and maintains additional civil works projects – from the Savannah and Brunswick harbors to the Atlantic Intracoastal Waterway.