

Mounting
Certificates
Design and Layout
Photography
Web Pages
Brochures
Graphics
Digital Scanning
Displays
Presentations

Communication is a two-way process. And unless you get your receiver's attention, communication fails.

Our primary goal in the Public Affairs office is to make your business communication more effective, efficient, and just plain outstanding. We can maximize your ability to reach your customer or target audience, while minimizing your cost.

We help you determine your needs — such as scope of project and turn around time — and provide you with the highest quality products for your investment.

Doing your own visual information work can be very expensive, because using or training your staff to produce visual information products is inefficient, time consuming and ineffective. Be honest — you wouldn't hire a mechanic to prepare your taxes, so why would you use anyone else but a

visual information specialist to produce your important communication products.

Here is how we can help.

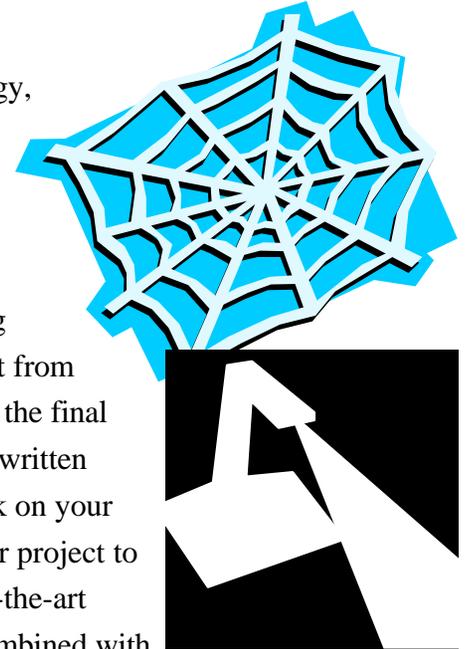
- ◆ Our well-trained staff can provide writing to inform, persuade, or sell your services.
- ◆ We can incorporate graphics to make even the most routine presentations more exciting.
- ◆ Our award-winning professional photographer provides creative high-quality photography services to compliment your



communication products.

- ◆ Using the latest technology, we can create effective web sites to reach even more people with your message.

With your input, we can manage every step in producing your visual information product from conceptual design to delivering the final product. We will also provide written estimates before we begin work on your project. We can customize your project to meet your needs using state-of-the-art equipment. This equipment combined with



our expertise enables us to offer fast, skilled and professional service.

Come by and visit our office. We can show you samples of our work, or see examples on display. Discuss your visual information needs with our public affairs and visual information specialists, and see what we can do to make your next project spectacular.

Price List

| | |
|---------------------|--------------|
| Briefings | \$150 and up |
| Web Sites | \$250 |
| Brochures | \$500 and up |
| Displays | |
| 10ft. free-standing | \$500 and up |
| Programs | \$250 |
| Invitations | \$100 |
| Certificates | \$200 |
| Remarks/Speeches | \$150 |

(Prices vary widely and are subject to change. Please contact your Public Affairs office at 652-5279 to get an estimate on your particular project.)